



# MERCURY

## EXCELLENCE AWARDS

2011 | 2012

*Silver Jubilee*

**Winners Reception & Dinner**

MARCH 22, 2012  
THE NEW YORK PALACE HOTEL  
NEW YORK CITY





**MERCURY**  
EXCELLENCE AWARDS  
2011 | 2012

**CELEBRATE** the public relations industry's most esteemed work at MerComm's Silver Anniversary Gala—the splendid culmination of the 25th Anniversary international MERCURY Awards Competition, March 22, 2012 at the NEW YORK PALACE HOTEL—New York City.

**COME** and join hundreds of your colleagues from around the world.

**COME** and be impressed by the excellent creativity and amazing international overview of the industry's output.

**COME** and **CELEBRATE** your success!

 All winning entries will be on display.  
All attendees are called up to the stage to give an acceptance speech.

In keeping with the occasion, elegant attire is strongly encouraged.



# 25 Years of Gala Celebrations



"The MERCURY Awards Reception and Dinner was a wonderful evening for the winners and guests."

PORTER NOVELLI  
New York, NY USA



"The Banquet was a great event; we loved it. You've really gone above and beyond. Thank you very much!"

BRENDIN BUSINESS INFORMATION  
Cambridge, MA USA



"Thank you for such a lovely evening at the Banquet — MerComm did a fabulous job!"

NORTHEASTERN UNIVERSITY  
Boston, MA USA



"Good job at the banquet!"

MASTERCARD WORLDWIDE  
Purchase, NY USA



"The Awards Dinner was a wonderful and successful evening! Everybody came back happy and excited."

DAS-AMT GMBH  
Hamburg, GERMANY



"The MERCURY Dinner was a great event — We are very happy about all our awards."

XEO GMBH  
Düsseldorf GERMANY

"We very much enjoyed the Awards Dinner and look forward to being there next year."

ALAN TAYLOR COMMUNICATIONS  
New York, NY USA



"Another spectacular evening! It was the best Awards Dinner we've ever attended. The MerComm team really out did themselves this year. It dazzled everyone — from the Cocktail Party to the Champagne Toast at the end. Thank you for all you do to recognize the work of all of us. We are honored to be part of the MERCURY Awards each year."

CURTIS GROUP  
Bloomfield Hills, MI USA



"Thanks very much for putting together such a great awards ceremony."

INGERSOLL RAND  
Montvale, NJ USA



"Thank you for the truly spectacular evening — from the delicious meal to the wonderful awards presentation. We are honored to be recognized among such brilliance and creativity!"

OAKLAND MALL MERCHANTS ASSOCIATION  
Troy, MI USA





*Silver Jubilee*  
An Invitation to an evening of stars

25<sup>TH</sup> ANNIVERSARY  
MERCURY AWARDS CEREMONY

Join delegates from around the world for a gala celebration honoring professionals who have achieved the highest degree of excellence in public relations and corporate communications

**THURSDAY, MARCH 22, 2012**

6:00 Cocktail Reception

7:00 Formal Dinner

8:00 Awards Show and Presentation

10:00 Champagne Toast and Dessert

**THE NEW YORK PALACE HOTEL**

455 Madison Avenue, New York City

Black Tie Optional – Cocktail Dress  
R.S.V.P. (914) 923-9400 Fax (914) 923-9484  
E-mail [info@mercommawards.com](mailto:info@mercommawards.com)

**Sponsored by MerComm, Inc.**  
500 Executive Boulevard, Ossining, NY 10562 USA

# 25<sup>th</sup> Anniversary MERCURY AWARDS Silver Jubilee

March 22, 2012 \* 6:00 p.m. \* THE NEW YORK PALACE HOTEL \* NEW YORK CITY

## § DINNER RESERVATION FORM §

YES, reserve my seating for:

\_\_\_\_\_ *Guests @ \$460 per person*  
\_\_\_\_\_ *Table for 6 @ \$2,484 per table*  
\_\_\_\_\_ *Table for 10 @ \$3,680 per table*

**WE PREFER TO PAY BY:**  Check enclosed  Bank-to-Bank Transfer  AMEX  Visa/MasterCard

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder: \_\_\_\_\_ Signature: \_\_\_\_\_

\*\*\*\*\*

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Person Accepting Award:** \_\_\_\_\_ Title: \_\_\_\_\_

First/Given Name

Last/Family Name

Company: \_\_\_\_\_

**Guest Names(s):** (Including Acceptee)

1. \_\_\_\_\_ 6. \_\_\_\_\_

2. \_\_\_\_\_ 7. \_\_\_\_\_

3. \_\_\_\_\_ 8. \_\_\_\_\_

4. \_\_\_\_\_ 9. \_\_\_\_\_

5. \_\_\_\_\_ 10. \_\_\_\_\_

We recommend that you make early reservations for best seating. Cancellations with full refunds will be honored until 4 p.m., E.S.T., Friday, March 16, 2012. No refunds for any reason can be made after that time.